



The corporate type service

How to View Auto-Hinted and Enhanced Screen Quality (ESQ) fonts in the documents provided on this CD

When considering a font for your corporate identity it is vital to test it on-screen as when working at the smaller point sizes commonly used in an office environment the legibility of a font can vary due to the way it has been originally designed. This is due to the differences in the way that standard TrueType fonts are made compared with PostScript fonts used by professional designers on the Macintosh.

Auto-hinting is, as the name suggests, an automatic process which does not take into account the many variable ways that the font may be used. The documents on this CD show a variety of typefaces at 9, 11 and 12 point sizes to highlight the differences that you may encounter.

Monotype ESQ fonts are manually adjusted by experts and tested rigorously to ensure that whatever the setting or the point size, they look great. The samples on this CD are annotated to point out the notable differences. Each document is set in two columns. The left column shows the auto-hinted font. The right column shows the ESQ hinted font.

Note: The line spacing on all documents differs due to different vertical metrics between the fonts. As ESQ fonts are carefully adjusted for maximum legibility this is to be expected.

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